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Metawatch opens new offices in Quebec and U.S distribution capability!

Metawatch has managed to exceed its business development mandate for its first year of operation, by opening a second administrative office in Pointe -Fortune, Quebec. As President Ken Flack said "We needed to

ensure at least a full quarter of profitability in the business before committing to further expansion in other markets. We had initially planned on this expansion within the second fiscal year of operation, but we

were profitable after only 1 quarter of operation. Similarly we updated our sales distribution model to support the sale of products throughout Canada and U.S. markets after only 6 months of operation."

Metawatch achieves #1 Google rating!

Metawatch has in less than 1 year of Inkjet sales managed to position itself on Google Canada as the

preeminent provider of inkjet products for all models of inkjet printers. Although one can expect to see some level

of variation with positioning it clearly establishes Metawatch as a major Canadian market player.

Metawatch becomes Major player in the Canadian Inkjet Cartridge Market!

Why have we succeeded when others have failed?

Metawatch recognized that

Printer Manufacturers were pricing their inkjet cartridge products well above that required for standard retail pricing markets.

Metawatch explored various business plan options towards bringing reasonably priced merchandise to the general public. The result was the development of an

E Commerce model with direct from the manufacturer distribution.

By utilizing a Web based store model, Metawatch is able to electronically receive orders and verify credit card authorizations in real time eliminating costly back office overheads.

Similarly, by a direct from the manufacturer distribution model, overhead costs are further reduced by the elimination of inventory and storage facilities.

As a result

Metawatch is strategically positioned to provide the lowest possible purchase prices to the general public while offering the fastest door to door delivery of inkjet products available.



100% Satisfaction Guarantee

Metawatch recognized that many consumers are wary of purchasing of OEM compatible products even though substantial cost savings could be derived from their use.

Metawatch offers a 100% satisfaction guarantee to its customers.

Customers can return the merchandise within 30 days of purchase for any reason, and we will provide a full refund or replacement (less shipping charges).

Refunds will be credited back to the customer credit card within 7 days of receipt of returned merchandise.

Metawatch also sells OEM refurbished cartridges, and they are covered under the terms and conditions of their respective manufacturers' warranties.

Quality

"Metawatch uses distributors who are certified as ISO 9002 compliant."

Metawatch's business model is dependant on a recurring customer base to minimize advertising costs. To ensure maximum customer satisfaction

Metawatch has ensured that their products are manufactured and distributed under the strictest of quality standards.

Metawatch uses distributors who are certified as ISO 9002 compliant to ensure consistent quality throughout the purchasing though delivery process lifecycle.

All products are delivered via Canada Posts Expedited Parcel services, ensuring door to door delivery.



90 Day Warranty!

Metawatch recognizes that circumstances arise where products may arrive damaged.

Metawatch offers a full 90 day replacement Guarantee for any item that is damaged or defective

when it arrived, or is the wrong item. In addition Metawatch warrants replacement of any products whose performance or quality is not up to expectations. All returned products require an RMA prior to being

returned to ensure confirmation of receipt and subsequent product replacement.

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We're on the Web!

See us at:

www.metawatch.ca

Compare Prices! Save 50% or more..

After an extensive review of the competitive market, **Metawatch has positioned itself to offer 50% discounts, and more from OEM pricing.** Company President Ken Flack says "We specialize in Inkjet supplies only, and as a result are strategically motivated

to ensure we offer maximum value to our customers. Unlike major supply distributors like Grand and Toy or Staples who offer thousands of products, we must ensure that we offer the best possible price and services to our customer base." Metawatch feels that by specializing in the Inkjet Product vertical

market it can offer unsurpassed savings to its customers while remaining competitive with all major Office Supply retailers. Metawatch's product marketing via "Customer Testimonials" ensures the lowest possible marketing cost further enabling Metawatch to maintain its' low product costs.

Promotional discounts offered to Customers

As part of Metawatch's dedication to its customer base, Metawatch is offering an **additional 10% discount** to any customer purchasing in excess of \$65.00 Cdn in Compatible Inkjet Cartridge products . All Customers need to do is

enter 10POVPCART in the discount field when checking out. This discount is limited to the first 1000 customers. Metawatch is committed to growth from its customer base. By returning further savings to customers for

promoting its site Metawatch is positioned to increase its customer base while keeping marketing and advertising costs minimized and maximizing customer savings.

Offer valid for the first 1000 customers

Free Shipping (Reduced Commitment)

Metawatch's direct from the manufacturer distribution model takes into account required shipping and handling costs as a flat rate for all deliveries. In order to maximize savings

customers are encouraged to purchase multiple units thereby minimizing the impact on pricing of shipping and handling costs. Metawatch offered *free shipping on all orders exceeding \$90.00*

cdn. after discounts (Excluding Shipping & Handling charges).Metawatch has now **reduced the purchasing commitment from \$90.00 to \$65.00** cdn.


THE STORE

for all your Inkjet Printer Supplies

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